

# CHAITHRA C

Frontend & Full-Stack Web Developer · AI-Assisted Engineering

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## PROFESSIONAL SUMMARY

Web Developer with 2+ years building scalable web applications using React.js, Next.js, TypeScript, Node.js, and WordPress. Fluent in AI-assisted development workflows — Claude Code, GitHub Copilot, n8n, Vercel AI SDK. Delivered 35+ production projects: 40% mobile traffic growth, 25% organic uplift, 15% e-commerce sales increase.

## TECHNICAL SKILLS

**Languages & Frameworks** JavaScript (ES6+), TypeScript, HTML5, CSS3, React.js, Next.js, Node.js

**AI Dev Tools** Claude Code, GitHub Copilot, Vercel AI SDK, Lovable, Prompt Engineering

**Automation & APIs** n8n, Zapier, REST API Integration

**Database & Cloud** PostgreSQL, AWS (CCP), Vercel, Git/GitHub, CI/CD

**CMS & E-Commerce** WordPress, WooCommerce, Shopify, Custom Theme & Plugin Dev

**UI/UX & SEO** Figma, Responsive Design, Yoast SEO, Google Analytics

## WORK EXPERIENCE

**WordPress & Frontend Developer** · DemandNXT

Mar 2025 – Present

- Engineered high-performance WordPress sites and React.js microsites for B2B clients; reduced page load by **20%** via code-splitting and lazy loading.
- Cut delivery time by **~30%** using Claude Code and GitHub Copilot for code generation, review, and automated refactoring.
- Built n8n automations integrating REST APIs, CRMs, and marketing tools, eliminating manual processes across 5+ client pipelines.
- Maintained **99.9% uptime** across all deployments via CI/CD pipelines on Vercel and cPanel.

**WordPress & Frontend Developer** · Digital Corsel

Apr 2024 – Mar 2025

- Designed and shipped **35+ responsive websites** (WordPress, React, HTML5/CSS3), increasing user engagement by 30%.
- Built WooCommerce stores with payment-gateway integrations, driving a **15% revenue uplift** for clients.
- Converted Figma prototypes to mobile-first layouts; improved user satisfaction by 20% through UI/UX best practices.
- Boosted organic traffic by **25%** via on-page SEO and AI-assisted content workflows (Yoast, Lovable, n8n).

**WordPress Developer** · Globussoft Technology

Oct 2023 – Apr 2024

- Grew mobile traffic by **40%** and cut page-load times by 15% through theme/plugin optimisation and cross-browser fixes.
- Improved search rankings by 3 positions with on-page SEO; delivered all projects on schedule in agile sprints.

## EDUCATION

**B.E. in Information Science & Engineering** · Vemana Institute of Technology, Bengaluru

2019 – 2023

**PCMB** · Jyothi Nivas Pre University, Bengaluru

2017 – 2019

## CERTIFICATIONS

AWS Certified Cloud Practitioner · Microsoft Azure AI Fundamentals · Python 3.4.3 Training